

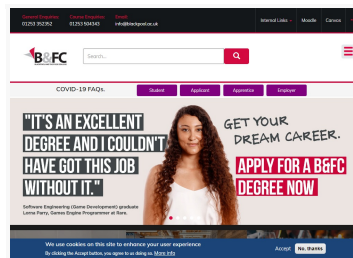
# Cookie scan report

## Summary

Scan date: 22/05/2020  
 Domain name: www.blackpool.ac.uk  
 Server location: United Kingdom  
 Cookies, in total: 28

## Scan result

28 cookies were identified.  
 8 cookies are unclassified and need manual classification and a purpose description.



The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a [Cookiebot subscription](#) for your domain.

## Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>AWSALB</b>	zopim.com	HTTP	6 days
<p><b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a></p> <p><b>Cookie purpose description:</b> Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.</p> <p><b>Initiator:</b> Script tag, page source line number 604</p> <p><b>Source:</b> <a href="https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5I0lhhcHrcDu">https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5I0lhhcHrcDu</a></p> <p><b>Data is sent to:</b> Ireland (adequate)</p> <p>Adequate country under GDPR (EU)</p>			
<b>AWSALBCORS</b>	zopim.com	HTTP	6 days
<p><b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a></p> <p><b>Cookie purpose description:</b> Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.</p> <p><b>Initiator:</b> Script tag, page source line number 604</p> <p><b>Source:</b> <a href="https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5I0lhhcHrcDu">https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5I0lhhcHrcDu</a></p> <p><b>Data is sent to:</b> Ireland (adequate)</p> <p>Adequate country under GDPR (EU)</p>			
<b>HttpOnly</b>	blackpool.ac.uk	HTTP	1 day
<p><b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a></p> <p><b>Cookie purpose description:</b> Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.</p> <p><b>Initiator:</b> Webservice</p> <p><b>Source:</b> blackpool.ac.uk</p> <p><b>Data is sent to:</b> United Kingdom (adequate)</p> <p>Adequate country under GDPR (EU)</p>			

## Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>lang</b>	ads.linkedin.com	HTTP	Session
<p><b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a></p> <p><b>Cookie purpose description:</b> Remembers the user's selected language version of a website</p>			

**Initiator:** Script tag, page source line number 4  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>  
**Data is sent to:** Ireland (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by user:** No

**lang** linkedin.com HTTP Session

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Set by LinkedIn when a web page contains an embedded "Follow us" panel.

**Initiator:** Script tag, page source line number 4  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

## Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_ga</b>	blackpool.ac.uk	HTTP	2 years
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Page source line number 5			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_gat</b>	blackpool.ac.uk	HTTP	1 day
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Used by Google Analytics to throttle request rate			
<b>Initiator:</b> Page source line number 5			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_gid</b>	blackpool.ac.uk	HTTP	1 day
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
<b>Initiator:</b> Page source line number 5			
<b>Source:</b> Inline script			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

## Category: Marketing (12)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>__zlcmid</b>	blackpool.ac.uk	HTTP	1 year
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Preserves users states across page requests.			
<b>Initiator:</b> Script tag, page source line number 604			
<b>Source:</b> <a href="https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5l0lh hcHrcDu">https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5l0lh hcHrcDu</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_fbp</b>	blackpool.ac.uk	HTTP	3 months
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**Initiator:** Script tag, page source line number 29

**Source:** [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js)

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**ads/ga-audiences** google.com Pixel Session

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.

**Initiator:** Inline scriptPage source line number 5

**Source:** [https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr\\_r=4tid=UA-24926356-1cid=1720345813.1590150170jid=339541770\\_v=j82z=1413299393slf\\_rd=1random=1583044406](https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-24926356-1cid=1720345813.1590150170jid=339541770_v=j82z=1413299393slf_rd=1random=1583044406)

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**bcookie** linkedin.com HTTP 2 years

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**bscookie** linkedin.com HTTP 2 years

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**fr** facebook.com HTTP 3 months

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**Initiator:** Script tag, page source line number 29

**Source:** [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js)

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**lidc** linkedin.com HTTP 1 day

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**lissc** linkedin.com HTTP 1 year

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**MUID** bing.com HTTP 1 year

**First found URL:** <https://www.blackpool.ac.uk/>

**Cookie purpose description:** Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

<b>Blocked until accepted by user:</b> No			
<b>tr</b>	facebook.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.			
<b>Initiator:</b> Script tag, page source line number 29			
<b>Source:</b> <a href="https://www.facebook.com/tr/?id=1502953006625775ev=PageViewdl=https%3A%2F%2Fwww.blackpool.ac.uk%2Frl=https%3A%2F%2Fwww.blackpool.ac.uk%2Fif=falsest=1590150317746sw=1024sh=768v=2.9.18r=stableec=0o=286fbp=fb.2.1590150317744.2047724935it=1590150317327coo=falserqm=GETvia=https://connect.facebook.net/en_US/fbevents.js">https://www.facebook.com/tr/?id=1502953006625775ev=PageViewdl=https%3A%2F%2Fwww.blackpool.ac.uk%2Frl=https%3A%2F%2Fwww.blackpool.ac.uk%2Fif=falsest=1590150317746sw=1024sh=768v=2.9.18r=stableec=0o=286fbp=fb.2.1590150317744.2047724935it=1590150317327coo=falserqm=GETvia=https://connect.facebook.net/en_US/fbevents.js</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>UserMatchHistory</b>	linkedin.com	HTTP	29 days
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.			
<b>Initiator:</b> Script tag, page source line number 4			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B">https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>zte#</b>	blackpool.ac.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.			
<b>Initiator:</b> Script tag, page source line number 604			
<b>Source:</b> <a href="https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5l0lhHcHrcDu">https://v2.zopim.com/?4GRywnYSdaQi7KB0lYy5l0lhHcHrcDu</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

## Category: Unclassified (8)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>(unnamed)</b>	blackpool.ac.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Webserver			
<b>Source:</b> blackpool.ac.uk			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>(unnamed)</b>	media.blackpool.ac.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/about/car-parking-permits">https://www.blackpool.ac.uk/about/car-parking-permits</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Image tag, page source line number 281			
<b>Source:</b> <a href="https://media.blackpool.ac.uk/sites/default/files/2017-12/oia-01.png">https://media.blackpool.ac.uk/sites/default/files/2017-12/oia-01.png</a>			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_uetsid</b>	blackpool.ac.uk	HTTP	1 day
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 4			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B">https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>_uetsid</b>	blackpool.ac.uk	HTML	Persistent
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 4

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

<b>_uetidsid_exp</b>	blackpool.ac.uk	HTML	Persistent
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 4			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B">https://www.googletagmanager.com/gtm.js?id=GTM-MPXZH9B</a>			
<b>Data is sent to:</b> United States (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

<b>cc.js</b>	cc.swifttype.com	Pixel	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 591			
<b>Source:</b> <a href="https://cc.swifttype.com/cc.js?engine_key=AykE-C3mT-mnw_JshjzJurl=https%3A%2F%2Fwww.blackpool.ac.uk%2Fr=https%3A%2F%2Fwww.blackpool.ac.uk%2F">https://cc.swifttype.com/cc.js?engine_key=AykE-C3mT-mnw_JshjzJurl=https%3A%2F%2Fwww.blackpool.ac.uk%2Fr=https%3A%2F%2Fwww.blackpool.ac.uk%2F</a>			
<b>via:</b> <a href="https://s.swifttypecdn.com/install/v2/st.js">https://s.swifttypecdn.com/install/v2/st.js</a>			
<b>Data is sent to:</b> Netherlands (adequate)			
Adequate country under GDPR (EU)			

<b>ZNPCQ003-32313300</b>	blackpool.ac.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/">https://www.blackpool.ac.uk/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Webserver			
<b>Source:</b> blackpool.ac.uk			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

<b>ZNPCQ003-33303200</b>	blackpool.ac.uk	HTTP	Session
<b>First found URL:</b> <a href="https://www.blackpool.ac.uk/about/car-parking-permits">https://www.blackpool.ac.uk/about/car-parking-permits</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Image tag, page source line number 281			
<b>Source:</b> <a href="https://media.blackpool.ac.uk/sites/default/files/2017-12/oia-01.png">https://media.blackpool.ac.uk/sites/default/files/2017-12/oia-01.png</a>			
<b>Data is sent to:</b> United Kingdom (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			

### Unknown subdomains

The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar tracking technologies. Please consider if these subdomains needs to be scanned as well.

- akari.blackpool.ac.uk
- bfcprint.blackpool.ac.uk
- etracker-web.blackpool.ac.uk
- fleetwoodnautical.blackpool.ac.uk
- jobs.blackpool.ac.uk
- lancashireenergyhq.blackpool.ac.uk
- mahara.blackpool.ac.uk
- moodle.blackpool.ac.uk
- myday.blackpool.ac.uk
- myview.blackpool.ac.uk
- planetestream.blackpool.ac.uk
- servicedesk.blackpool.ac.uk
- vts.blackpool.ac.uk