



Programme Specification

ENX-Fd-2024: English Studies

B&FC Certificate of Higher Education awarded by Blackpool And The Fylde College (FHEQ Level 4)

B&FC Foundation Degree in Arts awarded by Blackpool And The Fylde College (FHEQ Level 5)

Programme Status: Draft | Version: 1

Introduction

This programme specification provides a summary of the main features of the English Studies programme and includes the learning outcomes that you as a student are expected to have achieved on successful completion of the programme.

Further detailed information related to this programme and the College can be found in the following resources:

- Programme Handbook
- B&FC Admissions Policy
- Work based and placement learning handbook (for foundation degrees)
- Student guide to assessment and feedback

When undertaken as part of a Degree Apprenticeship additional information is available in the following resources:

- The Programme Delivery Plan
- The End Point Assessment Guide
- B&FC Mentor Guide
- B&FC Apprenticeship Strategy

Key Programme Information

Programme Code	ENX-Fd-2024
Programme Title	English Studies
Teaching Institution	Blackpool and The Fylde College
Professional, Statutory and Regulatory Body (PSRB) Accreditation	None
UCAS Code	TBC
Language of Study	English
Version	1
Approval Status	Draft
Approval Date	Not yet approved
JACS Code	Other: Other
Programme Leader	Rachael Leitch

Programme Awards

Award	Award Type	Level	Awarding Body
B&FC Certificate of Higher Education	Level 4 Target Award (120 credits)	Level 4	Blackpool And The Fylde College
B&FC Foundation Degree in Arts	Foundation Degree (240 credits)	Level 5	Blackpool And The Fylde College

Programme Overview

Our newly developed Certificate in Higher Education and Foundation Degree in English Studies is designed to allow you to explore English Language, Literature and Professional Writing and its application in a world where language is increasingly fluid, changing, and crucial in the workplace. Our modules include exciting and contemporary approaches to English suitable for all tastes covering fiction, non-fiction, and creative practice. You will work with industry experts and professional tutors to develop your language skills in a range of applications and environments.

You will study a wide range of international literary works from the 19th Century and post-war period to the present day and will develop a deep understanding of the history of English, how language works within a variety of texts and contexts and how it can be utilised to solve real-world issues in contemporary society. You will have the freedom to explore your own interests while developing your critical thinking and analytical skills. You will also develop advanced skills in professional and technical writing, allowing you to express your opinion and creative ideas for a range of purposes.

This programme is ideal for students wishing to embark on careers such as teaching in primary, secondary, further and higher education, Teaching English to Speakers of Other Languages (TESOL), communication support worker, communications officer, librarians, learning resource advisors and library, arts and culture administration assistants, software engineer, journalism, advertising, careers in media including digital/social media, marketing and website design, digital copywriting, writing/creative writing, writing for television, theatre and stage, publishing, editing, proofreading, writing for business, management and leadership roles, public relations and communications, speech therapy, applied linguistics or research and academic writing related careers.

You will be joining a dynamic, accessible, and practical environment that provides cutting edge subject knowledge alongside professional skills for a range of careers.

Admission Criteria

Entry Requirements:

Certificate of Higher Education

English GCSE at Grade C/4 or above.

Evidence of the completion of a relevant Level 3 qualification or Access to HE Diploma in a relevant subject.

If embarking on a teaching career, Maths GCSE Grade C/4 or above and Science Grade (Primary sector only) C/4 may also be required – if you have not yet achieved these, you can study these alongside your main programme.

Students are eligible to progress from internal programmes such as Access to HE English Language, Literature and Creative Writing, NCFE L3 Diploma in Supporting Teaching and Learning, NCFE L2 Award in Supporting Work in Schools and Colleges (with relevant experience), NCFE L3 Diploma for the Early Years Workforce and T-Level Education.

Foundation Degree

The entry requirements for the Foundation Degree are as stated above. Alternatively, students may progress from the Level 4 Certificate in Higher Education in English Studies to the Level 5 Foundation Degree in English Studies.

Career Options and Progression Opportunities

Following completion of the Certificate in Higher Education in English Studies, you may wish to pursue employment in a variety of sectors including: the communication and administration sector, libraries, arts and culture, marketing and advertising, careers in media including digital/social media, website design, digital content creation and supporting roles in education. You will also be eligible to progress onto our Foundation Degree in English Studies.

On completion of the Foundation Degree in English Studies, you may wish to enter employment in supporting roles in primary, secondary, further and higher education, Teaching English to Speakers of Other Languages (TESOL), communication support worker, communications officer, learning resource centre or library assistant, arts and culture administration, software engineering, assisting roles in journalism or marketing and advertising, supporting roles in media including digital/social media and website design, digital copywriting, writing/creative writing, writing for television, theatre and stage, publishing, editing, proofreading and business administration roles.

Following completion of the Foundation Degree in English Studies, you will also be eligible to embark on the Level 6 Top-Up BA (Hons) English Studies, offered at Blackpool and The Fylde College and awarded by Lancaster University, which will allow you to access a broader range of roles in industry and provides you with the opportunity to study at post-graduate level in preparation for a range of professional careers.

Programme Aims

Certificate of HE:

1. To provide an academically challenging and vocationally relevant programme which develops knowledge, skills and attitudes relevant to careers with English at their core.
2. To provide an insight into the principles and concepts which underpin the development of the understanding of language, literature and linguistics.
3. To develop effective interpersonal, digital, technical, professional, entrepreneurial and communication skills which are readily transferable to employment.

Foundation Degree:

4. To develop knowledge and understanding of the effective use of English and communication in the workplace.
5. To provide an opportunity to conduct research in the workplace to develop both technical and professional writing skills and criticality.
6. To develop effective communication skills and apply these in a variety of forms and for a range of different audiences.
7. To cultivate an awareness of the many uses of English to inform, educate and persuade.

Programme Learning Outcomes

Level 4

Upon successful completion of this level, students will be able to:

1. Explain the core themes in the use of English literature, language and linguistics.
2. Use relevant research skills to develop their understanding of the use of English and communication.
3. Demonstrate the effective use of technical and professional skills in English and recognise their use and application in the workplace.
4. Produce communication materials using academic and digital literacies and present these in a variety of academic and professional formats.

Level 5

Upon successful completion of this level, students will be able to:

5. Demonstrate independent reflective practice to formulate appropriate workplace solutions, based on a sound understanding of contemporary issues and technical and professional skills relating to English Studies.

6. Apply the skills relevant to employment as a professional, including communication, teamwork, resilience, flexibility, and creativity, whilst embedding the underpinning knowledge of a broad range of English perspectives.
7. Discuss English Studies requirements for employment in a range of education and other relevant professions.
8. Evaluate and apply a range of relevant primary and secondary sources including theoretical and research-based evidence, to extend their knowledge and understanding of English and communication.

Programme Structure

Module	Level	Credits	%	Category	Description	Length/Word Count	Grading Method
Stage 1							
EST401: Professional and Academic Skills in Humanities (Mandatory) (Mandatory)	4	20	60%	Coursework: Other	Written piece and reflection	2000	Letter Grade
			40%	Practical: Presentation	Poster presentation	15	Letter Grade
EST402: How Language Works: Introducing Linguistics (Mandatory)	4	20	70%	Coursework: Essay	Assessment 1 – Coursework (70%) Part 1 – Textual and Contextual Analysis of a Text (2,000 words) Part 2 – Construction of a Text (up to 1000 words)	3000	Letter Grade
			30%	Coursework: Evaluative/ Reflective Report	Assessment 2 - Recorded Reflection (30%) 3-5 minutes (podcast or audio clip) of verbal reflection on process and evaluation of Assessment 1.	3-5	Letter Grade
EST403: Introduction to English Language and Literature (Mandatory)	4	20	50%	Coursework: Essay	Stylistic Analysis Essay – (2000 words) 50% LO 1, 2,3	2000	Letter Grade
			50%	Practical: Presentation	Presentation (10 minutes) – 50% LO 1, 2, 3	10	Letter Grade
EST404: Exploring Genre, Plot and Theme in Literature (Mandatory)	4	20	20%	Coursework: Other	Proposal of Creative Work	500	Letter Grade
			50%	Coursework: Portfolio / e-Portfolio	Creative portfolio	3000	Letter Grade
			30%	Coursework: Evaluative/ Reflective Report	Reflective essay	500	Letter Grade
EST405: Literacies for Life (Mandatory)	4	20	100%	Coursework: Essay	Academic essay	2500	Letter Grade
EST406: Phonology, Phonics and Phonetics (Mandatory)	4	20	60%	Coursework: Assignment	Controlled Assessment (Online)	0	Letter Grade
			40%	Coursework: Other	Artefact: Educational Literature for Early Years	0	Letter Grade

Stage 2							
EST501: Work-based Research Project (Mandatory)	5	20	70%	Coursework: Report	Project	3000	Letter Grade
			30%	Practical: Presentation	Poster - Critical Reflection & Target Setting	2000	Letter Grade
EST502: Professional & Technical Writing Skills (Mandatory)	5	20	20%	Practical: Presentation	Presentation on the Writing Marketplace	0	Letter Grade
			50%	Coursework: Portfolio / e-Portfolio	Professional Creative Portfolio	3000	Letter Grade
			30%	Coursework: Evaluative/ Reflective Report	Critical reflection	1000	Letter Grade
EST503: The Power of English: Language, Meaning and Communication (Mandatory)	5	20	50%	Coursework: Essay	Essay	2000	Letter Grade
			50%	Coursework: Assignment	Controlled assessment (face to face)	120	Letter Grade
EST504: Investigating Classical & Contemporary Literature (Mandatory)	5	20	70%	Coursework: Project	Essay Project in Two Parts – 70% - Extended comparative essay on one classical and one contemporary text. (2000 Words) LO 2 - Teaching and Learning Research report on the same texts. (1000 Words). LO 3, 4	3000	Letter Grade
			30%	Practical: Presentation	Presentation	10	Letter Grade
EST505: Language Acquisition (Mandatory)	5	20	100%	Coursework: Essay	Controlled assignment (Online 7 days)	7	Letter Grade
EST506: Psychology of Communication (Mandatory)	5	20	60%	Coursework: Report	Report - work-based scenario	2500	Letter Grade
			40%	Practical: Artefact	Controlled assessment (face to face)	120	Letter Grade

Study Workload

The programme is delivered at the University Centre, over 1.5 days a week. You will also be required to dedicate significant time to your studies outside of the University Centre environment. You will be expected to engage in a minimum of 20 hours of reading and independent study per week.

Programme Delivery: Learning and Teaching

As a degree-level English student, you will play an active role in your teaching and learning experience. Lessons will be designed and delivered by highly qualified, experienced lecturers, who are experts in their field and will allow you to develop a deep understanding of the subject discipline and its applications in society and in the contemporary workplace.

As a programme team, we employ a diverse range of teaching and learning methods, including the use of new technologies and collaborative and independent work, including research relating to the new and emerging subdisciplines relating to English Studies.

We work closely with local and national employers to ensure that the graduate skills and attributes you develop as part of your learning journey, equip you to be able to perform at a high-level of professional and technical proficiency in your chosen field.

Programme Delivery: Assessment

We have carefully considered the range of assessment methods on the English Studies programme to ensure that we offer a varied, contemporary, and student-centered approach to assessment that will assist in the development of your subject-specific and transferable skills.

Throughout the programme you will be encouraged and supported to pursue your own research and creative interests, in line with your personal and professional career goals and aspirations. In a formative sense, there will be many opportunities for you to practice and perfect these skills prior to summative assessments taking place.

As you progress, you will develop a greater degree of autonomy, which will emerge through collaborative practice with peers and staff, and the continuation of independent study.

The variety of assessment methods used throughout the programme include: written essays, Work-Based Research Projects, simulated, industry-informed, 'live briefs', which promote problem-based and enquiry-based learning, digitally assisted and in-person presentations, infographics and academic posters, critical reflections, commentaries, and evaluations.

Please note: There are no formal, traditional examinations on this programme, although we do expect students to complete controlled assessments, online, or within their usual study environment.

Programme Delivery: Work Based and Placement Learning

As part of the Work-Based Research Project at Level 5 study, you will have the opportunity to address real-world issues relating to English Studies, via primary and secondary research. All research projects of this nature will be fully supervised by an appropriate subject specialist.

You will have the opportunity to complete an appropriate work placement of 30 hours, as part of your learning experience and in preparation for employment. Students are encouraged to seek out these opportunities with the support of tutors and external partners, particularly at Level 5 (Year 2) of the Foundation Degree.

Alternatively, there will be opportunities for you, as an English Studies student, to respond to industry informed, 'live briefs' as part of your professional development and your Work-Based Research Project.

Programme Delivery: Graduate Skill Development

As per the B&FC Higher Education Strategy (2020-2025) the English Studies

programme enables students to develop the core graduate skills in the following ways;

A commitment to lifelong learning and career development

The English provision at Blackpool and The Fylde College encourages engagement from students from all starting points to pursue their personal academic and career-related goals. Our provision for adult learning at Seaside allows individuals to embark on skills development at Entry 3 and above, whilst our adult GCSE provision allows students to formalise their qualifications at Level 2. Our current Access to HE English offer at the University Centre provides a strong foundation for students wishing to progress onto the Level 4 Certificate of Higher Education and Foundation Degree in English Studies and Level 6 Top in BA (Hons) in English Studies, which is currently being validated. Students will have the opportunity to converse with our well-established links with a range of regional universities who provide opportunities for post-graduate study for students on completion of the programme. There are many opportunities for students to develop relationships with local organisations such as Initial Teacher Training providers, journalistic and marketing and advertising outlets, arts and cultural organisations and the public sector, to allow for a smooth transition into employment and continuous professional development.

Collaborative teamwork and leadership skills

The opportunities for you to develop your collaborative, teamwork and leadership skills are abundant within the English Studies programme. For example, you will be invited to be involved in local community arts projects such as the Blackpool Social Club online magazine, Local Newspaper, The Lead Blackpool, the Old Electric Theatre and the Editorial Team at Auntie Social. You will also have the opportunity to be trained as a 'Literacy Champion' via the National Literacy Trust. This will allow you to lead their own projects in the local area in a wide variety of settings such as primary, secondary, adult and community education. You will be actively encouraged to take part in B&FC's student's union activities and to apply for roles such as student representative, vice-president and president, within the provision. This is an ideal opportunity for you to hone your communication, teamwork and leadership skills.

Personal and intellectual autonomy

Personalised learning, tailored to individual needs is an integral part of the programme. From the outset, your Progress Tutor will support you to establish your career goals and aspirations, set targets surrounding these and signpost you to the appropriate Partners for Success when further support is needed. At a curriculum level, personalised learning will take place via the work based research project.

Ethical, social and professional understanding

As part of the programme, tutors outline the expectations during class discussions and debates and how personal values can affect your professional judgement and can also influence your actions, behaviour and decisions. From the outset it is made clear that the expectation is to respect the values and opinions of others, even where they are different to your own. Ethical practice forms part of the Work-based Research Project and is extended into the L6 Dissertation at Level 6 and all students follow the B&FC Ethical Approval Process to ensure that this is adhered to. Professional behaviours and attitudes are embedded from the start, with particular emphasis on effective and appropriate communication at all levels and in a range of scenarios, in line with the focus of the programme.

Communication, information and digital literacies

Communication in all of its forms is central to the study of English. Therefore, appropriate methods of teaching, learning and assessment will be employed throughout the programme to ensure students have an abundance of opportunity to develop the skills to communicate and discuss ideas in a verbal and written format. Dialogue, discussion and debate will be encouraged in sessions, to allow for the exploration of a range of perspectives and life

experiences. Students will be supported to work independently and will be involved in self-evaluation and reflection and take part in collaborative tasks and peer assessments.

Academic, Information and Digital Literacies will be a key component of the study programme. You will be required to demonstrate progressive development of the use of new technologies in technical and professional writing in preparation for digital media environments and utilise new and emerging presentation tools which meet with the demands of contemporary working environments.

Global citizenship

As part of the English Studies programme, you will be exposed to a wide range of international writers and literary texts. The aim of this is to allow you to explore a wide range of contemporary social, cultural and political issues and address these issues from a global perspective. You will have the opportunity to engage with international students via a range of online literary lectures and via the undergraduate research conferences that we actively promote and support students to attend and contribute to on an annual basis.

Research, scholarship and enquiry skills

Research, scholarship and enquiry skills are integrated into the programme at all levels of study. English students will have the opportunity to present their undergraduate research at prestigious annual international conference events such as the British Conference for Undergraduate Research and the Lancaster University Undergraduate Research Conference. The benefits of this are wide ranging and include:

- Opportunity to showcase student undergraduate research to a wider audience of national and international researchers.
- Networking with peers and professionals from various fields, opening doors for future career opportunities.
- Receiving feedback from experts in your field, improving the quality of their research.
- Enhancement of your organisational, presentation and communication skills via presentation of research.

Enterprise and entrepreneurial awareness and capabilities

English Studies graduates working in contemporary environments are required to be innovative, adaptive, resilient, and flexible to navigate an ever-evolving labour market. Via our external links, you will be exposed to a range of opportunities to develop these skills and to reap the many benefits of translating your creative ideas into action within local and national creative community projects.

Study Costs: Equipment Requirements

You are not required to purchase any equipment in order to embark on this programme of study, however, you will need access to a computer, to allow you to conduct research and complete and submit assignments. Funding may be available to support you with purchase via the college's careers service.

Study Costs: Additional Costs

There are no substantial, additional costs associated with studying on this programme although you may wish to purchase books and other resources. The Learning Resource centre provide an extensive range of hard copies and online versions of texts relating to English Studies.

Throughout the year, there may be opportunities to attend extracurricular activities and/or field trips relating to the programme which may incur a small cost.

Related Courses

On completion of the Foundation Degree in English Studies you may wish to enter employment in supporting roles in primary, secondary, further and higher education, Teaching English to Speakers of Other Languages (TESOL), communication support worker, communications officer, learning resource centres and libraries, arts and culture administration, software engineering, journalism, advertising, careers in media including digital/social media, marketing and website design, digital copyrighting, writing/creative writing, writing for television, theatre and stage, publishing, editing, proofreading and business administration roles.

You will also be eligible to embark on the Level 6 Top-Up BA (Hons) English Studies, offered at Blackpool and the Fylde College and awarded by Lancaster University, which will allow you to access a broader range of roles in industry and provides you with the opportunity to study as post-graduate level in preparation for a range of professional careers.