

B&FC FOR BUSINESS

Blackpool and The Fylde College



★ RATEMYAPPRENTICESHIP

**BEST 50
TRAINING
PROVIDERS**

2022-2023



**DEVELOPING
PEOPLE.
DRIVING
SUCCESS.
SINCE 1892.**

BLACKPOOL.AC.UK

WORKING WITH OVER 1,800 PARTNER EMPLOYERS NATIONWIDE.



Department
for Work &
Pensions



Vodafone

Since engaging with B&FC they have been nothing short of brilliant and we are so happy to have brought them on board; I am sure they will provide a fantastic learning experience for our apprentices.



Howdens Joinery Ltd

We have found B&FC to be quick to respond, flexible and accommodating with their teaching and learning. We are very happy with what they deliver – a quality provision helping us to give our workforce the skills they need for now and in the future.



**Lancashire Teaching Hospitals
NHS Foundation Trust**

We work with B&FC because they are one of the top performing colleges in the country and their starting point is always to understand our specific business challenges and work with us to develop the most appropriate training solutions.



Fylde Coast Accident Repair Centre Ltd

B&FC have always provided an outstanding service and we cannot recommend them highly enough. A professional, friendly team who are easy to deal with and quickly resolve any queries we may have. Their courses are well run and the onsite new facilities are fantastic.



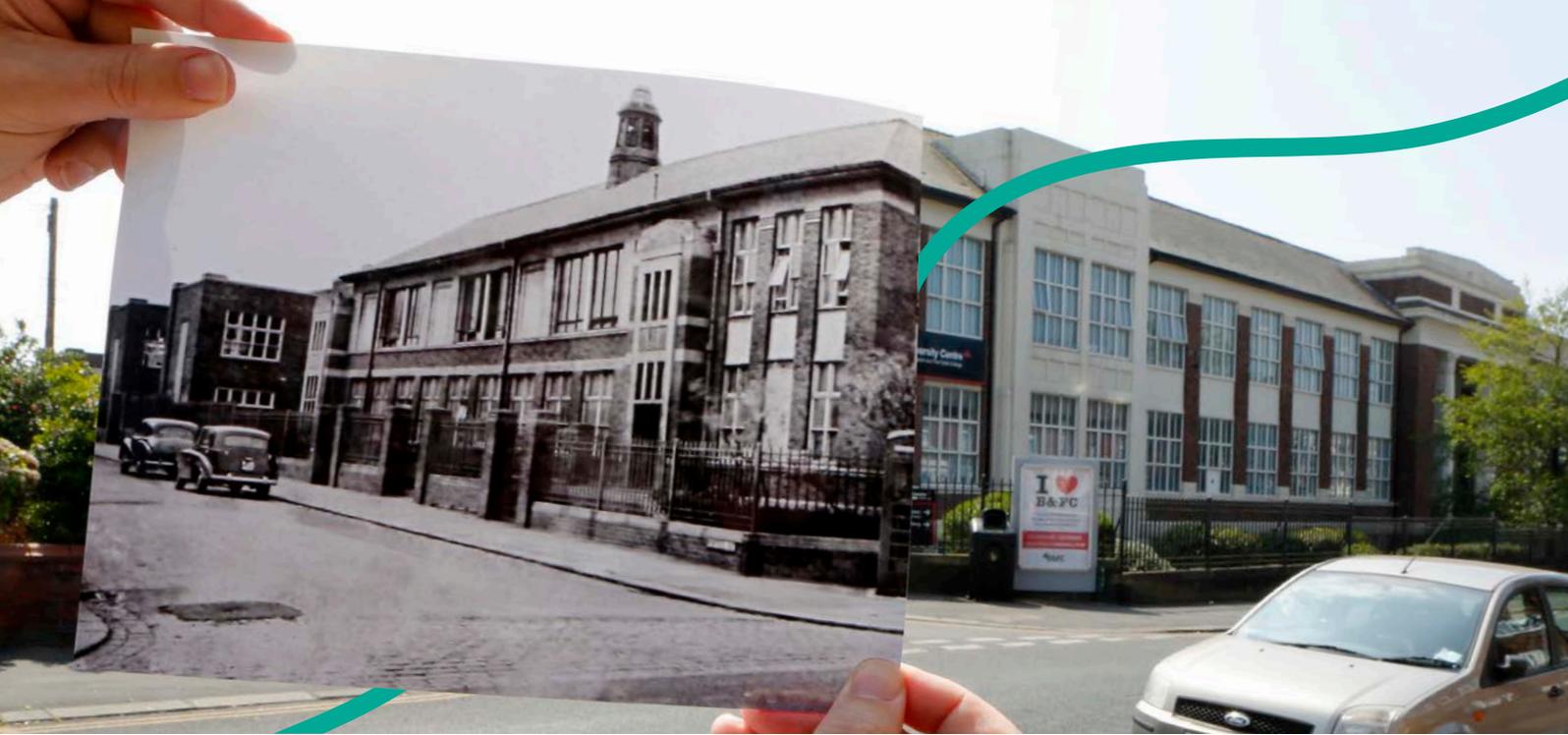
WELCOME

Thank you for expressing an interest in Blackpool and The Fylde College. We are here to support you in upskilling and empowering your workforce.

The B&FC for Business team consists of dedicated, committed and friendly professionals who will partner with you to organise and deliver expert training to help your business thrive.

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BENEFITS OF CHOOSING B&FC FOR BUSINESS

With the constant introduction of new technology, the world continues to evolve around us. As technology brings everybody closer, it gets easier to access customers anywhere in the world. But this also means more competition. Your business' ability to respond to the evolving market makes the difference between success and failure. At B&FC, we'll help to make your business more adaptable by helping you recruit the right people and upskill the ones you already have.



DOES THIS FEEL LIKE A BIG CHALLENGE? WELCOME TO B&FC FOR BUSINESS.

We'll be your partner, always ready with advice and solutions to help you adapt to your customers' changing demands. With over 125 years of experience delivering learning and resourcing solutions, we'll shape and guide your workforce to fit your business' needs and equip them with the tools to meet these demands.

TO YOUR BUSINESS

Customer satisfaction

by providing friendly customer service, accurate order processing and the speedy resolution of complaints.



TO YOUR BUSINESS

Confident, motivated

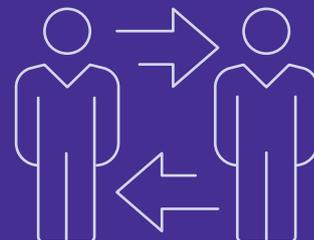
employees will begin to adapt well to change and have the skills to develop in other areas of their work.



TO YOUR BUSINESS

Better communication

helps employees to work better in teams, participate confidently in group discussions and react appropriately.



BENEFITS OF UPSKILLING YOUR WORKFORCE

TO YOUR BUSINESS

Better recruitment and

staff retention if you invest in upskilling. You will attract a high calibre of applicants, staff turnover will decrease, experienced staff will be retained and recruitment costs will be saved.



TO YOUR EMPLOYEES

Greater job satisfaction

due to more autonomy, variety and work pride. This, in turn, will lead to increased productivity for your business.



TO YOUR EMPLOYEES

The ability to take

advantage of promotion and training opportunities may lead to increased earnings of up to 10%.



TO YOUR EMPLOYEES

Reduced stress and

more confidence in their personal lives will increase skills, such as managing their finances.



WHAT WE OFFER

With over 125 years' experience delivering technical and professional training, it's reassuring to know you're working with an organisation that has a wealth of expertise at its disposal. For example, we know that just as it's important to recruit the right people, it's also important to make the most of the employees you already have. Blackpool and The Fylde College is well-versed in helping all kinds of businesses optimise their skills base through a programme of professional training and development.

Our training programmes are as diverse as the businesses we work with and as flexible as your company needs them to be. We offer everything from short online courses to 3-year degree apprenticeships and everything in between.

APPRENTICESHIPS

With the introduction of financial support in hiring an apprentice, they are a cost-effective way to upskill staff all the way up to degree level. We will help you to find financial support, whether your payroll size requires you to pay the Apprenticeship Levy or not.

CPD AND PROFESSIONAL COURSES

We offer a range of industry-specific training depending on your business' needs. From programmes delivered in your workplace to short courses delivered at one of our campuses, our team will arm yours with specialist skills.

ONLINE COURSES AND LEARNING

If you're busy but want to achieve more, our online courses fit around you so you can study in your own time and learn the skills you need to get ahead. With courses from Accounting to Childcare, we're here to help you enhance your skills at your own pace.

BESPOKE TRAINING PROGRAMMES

We understand that off-the-shelf training programmes may not always align perfectly with your business need. We offer bespoke training courses to effectively address your current skills gaps. Our team will work with you to evaluate your training needs and make cost-effective recommendations that can be seamlessly implemented within your business.

INTRODUCTION TO PROFESSIONAL COURSES

Our professional courses cover a wide range of subjects and topics. From Nuclear Simulation to Management and Leadership, there's a course for anyone wanting to upskill, or renew their current skillset.

Depending on the sector in which you operate, your employees may need to renew their accreditation to allow them to perform certain specific skills associated with their job. We can help with this. With over 10 accreditation courses in the Automotive sector alone, B&FC are here to help your business run smoothly.

Whether you're looking to upskill your workforce, or renew their skills, we offer professional courses in the following sectors:

- + Automotive
- + Business and Enterprise
- + Computing
- + Construction
- + Engineering

MEET MELISSA...





MELISSA BARBER **CHARTERED MANAGER DEGREE** **APPRENTICESHIP (CMDA)**

As a part of B&FC's working partnership with Lancashire County Council, Melissa enrolled onto one of our professional courses, the Chartered Manager Degree Apprenticeship.

As a mature student, working full-time and mum to a nine-year-old, Melissa was concerned about whether she'd have time to study. She needn't have worried. Having one day a week away from work to dedicate to her studies helped Melissa to progress.

She has now been promoted within her organisation to School Business Manager and believes she couldn't have got there without the knowledge and experience she acquired on her degree.

“It's helped me to understand my position as a leader, how I can impact the management schemes and the projects that we do, and how I can help our school. I've implemented some big projects at work which I wouldn't have done if I hadn't had an understanding of how to do the research. My degree has helped me get to where I wanted to be.”



INTRODUCTION TO APPRENTICESHIPS

Traditionally, apprenticeships have been seen as programmes for young people and school leavers, but there's actually no upper age limit to becoming an apprentice. That means they are great for developing existing employees too. What's more, thanks to additional funding support, they are an incredibly effective way of upskilling your workforce. B&FC offers a range of Apprenticeships, from Level 2 all the way up to Higher and Degree Apprenticeships.

Level 2 Intermediate Apprenticeships enable students to obtain foundational knowledge in a subject. This Apprenticeship can also be completed alongside GCSE maths and English should this be necessary.

Level 3 Advanced Apprenticeships allow students to gain industry-relevant experience while gaining a qualification equivalent to A Levels. What's more, our Advanced Apprenticeships can also be completed at the same time as GCSE maths and English, to meet university entry requirements.

Higher and Degree Apprenticeships cover Levels 4, 5, 6 and 7 and enable students to study at a higher level while also gaining industry-relevant experience in the sector. As an existing employee, a higher or degree Apprenticeship will help them to develop in their current role.

We offer Apprenticeships across the following sectors and topics:

- + Automotive
- + Catering, hospitality and leisure
- + Computing and Digital Technologies
- + Construction
- + Early years, Teaching and Childcare
- + Energy
- + Engineering
- + Health and Social Care
- + Professional Services
- + Health and Safety

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FUNDING EXPLAINED

IF YOUR PAY BILL IS OVER £3M:

You will pay the Apprenticeship Levy.

What you might not know, however, is that if you do not use up your Levy funds within the tax year, it does not roll over into the next year and the funds will be lost. You needn't worry; we can help you ensure you spend your Levy funds efficiently. If you need help in recruiting apprentices, our Client Relationship Managers and Business Engagement Executives are on hand to provide advice and discuss your options.



IF YOUR PAY BILL IS UNDER £3M:

You can still hire an apprentice.

The government will fund 95% of the training costs associated with you hiring an apprentice, meaning you only need to contribute 5%.

All you need to do is:

- + Agree a payment schedule with us
- + Pay us directly

LANCASHIRE LEVY TRANSFER NETWORK

Lancashire levy payers may decide to transfer unused levy credit to another Lancashire employer whose pay bill is less than £3m. The Lancashire Levy Transfer Network assists with this process and makes the transfer of funds smooth and simple, making it even easier to equip your workforce with the tools to face fast-changing industries.

Find out more

lancashirelevytransfernetnetwork.org.uk

**WHETHER YOU PAY
THE APPRENTICESHIP
LEVY OR NOT, WE
CAN HELP YOU
RECRUIT AND UPSKILL
YOUR WORKFORCE.**

HOW WE CAN SUPPORT YOUR RECRUITMENT PROCESS

SWAP WITH B&FC

Imagine being able to find the perfect employees who are equipped with all the right skills and are able to handle your business' challenges. Imagine being able to do that without having to manage the recruitment yourself. With B&FC, you don't need to imagine.

We will help you to analyse exactly what skills your business needs both now and in the future. We will then group together local people looking for work in your sector. They'll be enrolled onto our Sector-based Work Academy Programmes (SWAPs). SWAPs last for up to six weeks and give you the chance to put your potential new employee through their paces in your work environment.

At the end of the programme, your only commitment is to interview them for a role within your organisation. If everything goes well, you will have a new employee who is ready to make an impact in your business. If you don't feel they are a good fit, you will at least have a stronger idea of the kind of employee you are looking for.



LEAP TO SUCCESS WITH B&FC

The Lancashire Engaging Apprentices Project (LEAP) is part-funded by the European social fund and will increase the engagement of Lancashire's SMEs in taking on apprentices. Through 1:1 personal support from expert tutors, the project aims to guide both apprentices and employers at no extra cost.

MEET JENNIFER...



JENNIFER HICKES PROFESSIONAL DIPLOMA IN ACCOUNTING (AAT)

After having children, Jennifer decided that her career in the tourism industry didn't fit her new lifestyle and fancied a change. Having looked around at Accountancy courses, she chose to come to B&FC to study our Professional Diploma in Accounting. Jennifer praises the flexibility of the course and the way it fit into her life. When she fell pregnant with her second child, she was able to change from doing the night course to the one that ran in the daytime. Working full-time and bringing up two young children, this is exactly what she needed to fit in her study.

Jennifer now works with the NHS Business Services Authority as a team manager assistant and loves her new job and the way it fits into her life now, something she says she wouldn't have achieved without her AAT course. What's more, now she has the bug for learning!

“The help and guidance is always there and the tutors do everything they can to fit the course around you. This qualification has had a great impact for me to get a role and now I'm looking around to see if there's anything else I can study!”



REAL LIFE EXPERTS WITH REAL LIFE EXPERIENCE

Blackpool and The Fylde College's Business Development team has over 35 years' experience working with businesses in both the public and private sectors. Having come from various industries including recruitment, business administration, travel and tourism, plumbing and hair and beauty, our team can offer expert advice to fit your business needs.

With experience in client relationship management and growing new businesses, they are on hand to offer bespoke guidance and support throughout the entire apprenticeship process. What's more, having completed apprenticeships themselves in business administration, leadership and management, some of our team are able to draw on their own experiences to offer realistic and helpful knowledge from the apprentice's perspective.

Your business' ability to respond to the constantly evolving demands of the market is what can make the difference between success and failure.

***WE'RE HERE TO
HELP, BY HELPING
YOU TO RECRUIT THE
RIGHT PEOPLE AND
UPSKILL THE ONES
YOU ALREADY HAVE.***

CONTACT US

For a free, no-obligation discussion about how B&FC for Business can be your partner in success.

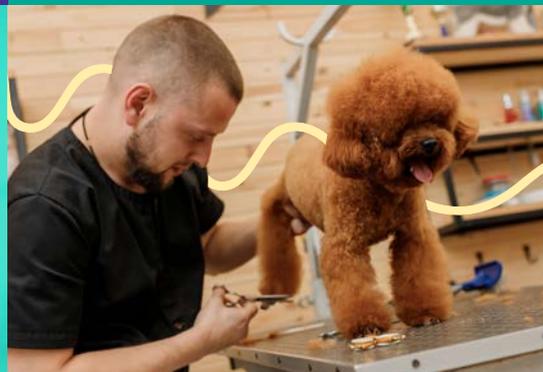
Call **01253 504 343** (Monday to Friday, 9am to 5pm)

Email **business@blackpool.ac.uk**

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