

Programme Specification

BSM-2023: Business Management

LU Certificate of Higher Education awarded by Lancaster University (FHEQ Level 4)

LU Foundation Degree in Arts awarded by Lancaster University (FHEQ Level 5)

LU Bachelor of Arts with Honours (Top-up) awarded by Lancaster University (FHEQ Level 6)

Programme Status: Draft | Version: 1

Introduction

This programme specification provides a summary of the main features of the Business Management programme and includes the learning outcomes that you as a student are expected to have achieved on successful completion of the programme.

Further detailed information related to this programme and the College can be found in the following resources:

- Programme Handbook
- B&FC Admissions Policy
- Work based and placement learning handbook (for foundation degrees)
- Student guide to assessment and feedback

When undertaken as part of a Degree Apprenticeship additional information is available in the following resources:

- The Programme Delivery Plan
- The End Point Assessment Guide
- B&FC Mentor Guide
- B&FC Apprenticeship Strategy

Key Programme Information

Programme Code	BSM-2023
Programme Title	Business Management
Teaching Institution	Blackpool and The Fylde College
Professional, Statutory and Regulatory Body (PSRB) Accreditation	None
UCAS Code	
Language of Study	English
Version	1
Approval Status	Draft
Approval Date	Not yet approved
JACS Code	Other: Other
Programme Leader	Grant Leitch

Programme Awards

Award	Award Type	Level	Awarding Body
LU Certificate of Higher Education	Level 4 Target Award (120 credits)	Level 4	Lancaster University
LU Foundation Degree in Arts	Foundation Degree (240 credits)	Level 5	Lancaster University
LU Bachelor of Arts with Honours (Top-up)	Honours Top-up Degree (120 credits)	Level 6	Lancaster University

Programme Overview

Highly skilled management graduates are in big demand, and with the Degree in Business Management you're gaining a professionally accredited qualification that will allow you to compete for the best roles.

To give you an even greater head start, the course has been co-created with employers and

delivers 'hands-on' experience. A dynamic curriculum not only builds specialist leadership skills, but also develops an understanding of other key business disciplines to take your career to the next level. Business Management degrees provide the greatest variety of career routes in national and international organisations, both private and public, as well as in small and medium companies around the world. Some graduates also go on to start businesses themselves.

Well-qualified management graduates are in high demand especially if your people and leadership skills are second to none. These skills are embedded throughout all modules within the course. You have the choice of optional modules in Finance, Marketing or Human Resource Management. You will also have the opportunity to further develop your specialism through the Work Based Learning and Dissertation modules.

Though the course is delivered online and in Blackpool, it's actually awarded by Lancaster University, providing graduates with a UK top 10 university qualification. As if that wasn't great enough, the course also gives you an opportunity to gain a Chartered Management Institute (CMI) qualification in Leadership and Management.

You will be taught by our friendly, professional teaching team, all of whom benefit from extensive management experience to support your future success. But don't just take our word for it: our student satisfaction rate is a phenomenal 100% and our graduates are now employed by blue-chip employers, such as BAE, Tesco and the NHS.

Admission Criteria

A minimum of 80 UCAS points (excluding Functional Skills) in an appropriate discipline:

- MMP from Extended Diploma or DM from Diploma in appropriate discipline
- Mathematic and English Language GCSE at grade C/4 or above
- Full Access to HE Diploma with Merits in Level 3 subjects
- Applicants for whom English is not their first language are expected to achieve a minimum 6.0 overall with at least 5.5 in each component

Applicants who are able to demonstrate relevant work/life skills or knowledge will also be considered on an individual basis.

Career Options and Progression Opportunities

Effective leadership skills are a genuine asset to any company so a programme that promises to deliver them is ideal for anyone wanting to develop a career in business management. Even if you don't work directly in an area like human resources, being able to lead a project or team effectively is critical to success. What's more, because the leadership element of this degree is embedded in broader business concerns, students are able to utilise what they learn in a real-world context.

The advantage of the Certificate of Higher Education in Business Management is that it demonstrates your ability to study at degree level but without having to commit to a three-year programme from the outset. However, it provides you with a solid Business Management qualification.

If after one year, you decide to seek work opportunities, you will be well placed to apply for entry level roles within the industry and pursue a variety of freelance projects. Alternatively, we hoped to have inspired you to take your study further and apply to join the second and third years of our BA (Hons) Business Management Degree.

Successful completion of this foundation degree will allow you to 'top up' your qualification to a

full honours degree with our one-year BA (Hons) Business Management degree.

Our graduates find rewarding employment all over the world as well as locally, with leading companies such as BAE, Tesco, NHS, Blackpool Pleasure Beach, Blackpool Transport and the Federation of Small Business. Some graduates have even gone on to set up their own businesses.

Other graduates, who have chosen to top-up the foundation degree with our honours programme, have then progressed to teacher training, professional qualifications and masters' degrees.

Programme Aims

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- To provide an alternative route into HE for those who wish to pursue education relevant to their level of study and ability, which serves as a foundation for further study and/or the workplace.
- To develop the skills that will enable students to identify opportunities in the related industries or further studies.
- To introduce self-reflective approaches to professional development, research, analysis and presentation.
- To develop a broad range of transferable skills (including digital skills and communication) which can be applied to employment in other sectors and further studies

FD Aims

- To develop graduates with knowledge and critical understanding of business and management. principles, practices, theories and applications.
- To provide students with the opportunity to acquire knowledge and understanding of research and enquiry methods appropriate for today's manager in order to develop criticality in the work context.
- To develop graduates with intellectual, problem solving, transferable, scientific, and transferable skills relevant to vocational practice.
- To provide students with a sustained programme of development which will enable them to reflect critically on work contexts and to develop approaches to deal with novel and unexpected managerial situations.
- To develop graduates with effective communication skills, who are able to apply these in a variety of forms and for a range of audiences.

BA (Hons) top up Aims:

- To develop graduates who are able to respond to change in a dynamic business environment: nationally, internationally and globally and who are able to apply environmental, legal, regulatory, political, social and ethical management principles in context.
- To provide a programme which enables graduates to recognise the internal aspects, functions and processes of organisations and corporate behaviours and cultures and the interrelationships these have with the external business environment.
- To develop awareness of a wide range of management theories, perspectives and principles informed by contemporary theories, models and practices which incorporate markets, sales, customers, people, finance, policies, strategies and organisational structures.

Programme Learning Outcomes

Level 4

Upon successful completion of this level, students will be able to:

1. Explain leadership and management of people and how this contributes to the development of businesses and organisations.
2. Communicate information in a variety of forms to a range of audiences.
3. Identify workplace skills and behaviours to support continuous professional development plans.
4. Analyse the nature, purpose, structure, functions and processes of organisations and their management.

Level 5

Upon successful completion of this level, students will be able to:

5. Discuss business policies and strategies and how their development meets stakeholder interests in a changing business environment.
6. Analyse and apply management theories, models, frameworks and practices to business organisations.
7. Analyse and explain business theories, planning models and processes and their relevance and application to the wider business environment nationally and internationally.
8. Research, analyse and evaluate a range of business data, utilising established research methodologies to support business outcomes.
9. Discuss approaches to managing successful projects including planning resources, stakeholder management and management of risk.
10. Analyse and evaluate theories, perspectives and approaches to management in developing and managing business performance and operations.

Level 6

Upon successful completion of this level, students will be able to:

11. Research, critically analyse and evaluate sources of information and data utilising research methodologies to facilitate evidence based conclusions and recommendations.
12. Critically evaluate the impact of socio- economic and cultural diversity on business success and sustainability.
13. Critically apply people management strategies to develop communication, team building and leadership skills to motivate others and enhance business operations.
14. Evaluate strategic management policies and practices and outcomes and their impact on the business environment.
15. Apply decision making strategies to enhance business performance and practices.

Programme Structure

Module	Level	Credits	%	Category	Description	Length/Word Count	Grading Method
Stage 1							
B4HUBSM: Introduction to Academic Study (Mandatory)	4	20	60%	Coursework: Other	Written piece and reflection	2000	Letter Grade
			40%	Practical: Other	Case study, analysis, interpretation and poster presentation	15	Letter Grade
BSM406: Operational Leadership (Mandatory)	4	20	60%	Coursework: Report	n/a	2500	Letter Grade
			40%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	120	Letter Grade
BSM407: Managing People (Mandatory)	4	20	50%	Coursework: Essay	n/a	2000	Letter Grade
			50%	Coursework: Report	n/a	1500	Letter Grade
BSM408: Marketing (Mandatory)	4	20	50%	Coursework: Report	n/a	2000	Letter Grade
			50%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	120	Letter Grade
BSM409: Finance for Business (Mandatory)	4	20	60%	Coursework: Report	N/A	2000	Letter Grade
			40%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	120	Letter Grade
BSM410: Dynamic Business Environment (Mandatory)	4	20	50%	Coursework: Report	n/a	2000	Letter Grade
			50%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	120	Letter Grade
Stage 2							
B5BSM-32: Work Based Learning (Mandatory)	5	20	70%	Coursework: Report	Project	3000	Letter Grade
			30%	Practical: Presentation	Poster - Critical Reflection & Target Setting	2000	Letter Grade

BSM505: Professional Skills Development (Mandatory)	5	20	-	Coursework: Article	NA	1000	Pass/Fail
			70%	Coursework: Evaluative/ Reflective Report	NA	3000	Letter Grade
			30%	Practical: Presentation	NA	10	Letter Grade
BSM506: Coaching and Mentoring (Elective)	5	20	50%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions. Open book	120	Letter Grade
			50%	Coursework: Report	n/a	1500	Letter Grade
BSM507: Resourcing and Talent Planning (Elective)	5	20	50%	Coursework: Other	Briefing Paper	1500	Letter Grade
			50%	Coursework: Other	Business Case Report	2000	Letter Grade
BSM508: Financial Decision Making (Elective)	5	20	50%	Coursework: Report	n/a	2500	Letter Grade
			50%	Written Exam: Formal Written Examination	Open book The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	180	Letter Grade
BSM509: Digital Marketing Strategy (Elective)	5	20	60%	Coursework: Report	n/a	2500	Letter Grade
			40%	Practical: Presentation	n/a	15	Letter Grade
BSM510: Leadership Practice (Mandatory)	5	20	70%	Coursework: Report	n/a	2500	Letter Grade
			30%	Practical: Presentation	n/a	15	Letter Grade
BSM514: Managing Teams (Mandatory)	5	20	60%	Coursework: Report	n/a	2500	Letter Grade
			40%	Coursework: Essay	n/a	1500	Letter Grade
BSM515: Project Management (Mandatory)	5	20	60%	Coursework: Report	n/a	2500	Letter Grade
			40%	Practical: Presentation	n/a	15	Letter Grade
Stage 3							
BSM605: Dissertation (Mandatory)	6	40	10%	Coursework: Plan	n/a	1000	Letter Grade
			90%	Coursework: Dissertation	n/a	10000	Letter Grade
BSM606: International Business Perspectives (Mandatory)	6	20	60%	Coursework: Report	n/a	3200	Letter Grade
			40%	Practical: Presentation	n/a	15	Letter Grade

BSM607: Developing Performance (Mandatory)	6	20	70%	Coursework: Report	n/a	4000	Letter Grade
			30%	Practical: Presentation	n/a	15	Letter Grade
BSM608: Digital Business and Leadership (Mandatory)	6	20	60%	Coursework: Report	n/a	2500	Letter Grade
			40%	Practical: Presentation	n/a	15	Letter Grade
BSM609: Strategic Management (Mandatory)	6	20	50%	Coursework: Report	n/a	3000	Letter Grade
			50%	Written Exam: Formal Written Examination	The exam shall take place online (Through the VLE) in a time controlled manner following exam conditions.	180	Letter Grade

Study Workload

Each week you will have 6 hours' class-based sessions supported by our expert and friendly tutors, 6 hours' independent blended delivery utilise a variety of resources through our VLE. You will also be expected to engage in 10 hours' independent study/research, which is your opportunity to further enhance your knowledge and skills.

Higher education courses rely on students undertaking work outside of formal, scheduled sessions and this is generally categorised as independent study. Independent study might include preparation for scheduled sessions, follow-up work, wider reading or practice, completion of assessment tasks and revision.

Programme Delivery: Learning and Teaching

Scheduled Learning

Scheduled time relates to the time you spend in directed study with the guidance and support of our academic tutors. Scheduled learning can take a variety of forms and will vary from one course to the next, but may include lectures, seminars, tutorials, project supervision, demonstrations, studio or workshop time, fieldwork and external visits.

Independent Study

Higher education courses rely on students undertaking work outside of formal, scheduled sessions and this is generally categorised as independent study. Independent study might include preparation for scheduled sessions, follow-up work, wider reading or practice, completion of assessment tasks and revision.

How will I be assessed?

Assessment Methods

A wide range of skills are developed and assessed throughout this programme including communication, collaboration, problem solving and critical thinking.

Our approach to assessment combines authentic and conventional academic methods to ensure that you can develop a wide range of academic and transferrable skills. Assessments are inclusively designed so that they enable you to contextualise your own experiences whilst allowing you to apply concepts, theories of business management.

Assessment methods typically include, but are not limited to:

- coursework reports, reviews and essays
- examinations (closed and open book)
- presentations
- dissertations and projects

Coursework

Coursework might range from written tasks and assignments to the collation of a portfolio of evidence based around a work placement. Coursework differs from exams in that it is usually non-timed and carried out independently.

Exam

Exams are formal, timed written assessments, carried out in a controlled environment and overseen by one or more invigilators. They assess your grasp of the theory and underpinning knowledge related to your chosen career area. The opposite of practicals, they require you to set out your practical understanding within an academic context. Some courses have no exams – the exam/coursework ratio is outlined below.

Practical

Practical assessments identify your technical ability to apply theory to hands-on tasks in your chosen career area. They can be timed or non-timed and involve observation of your practical skills and competencies, either in a work-based environment or a dedicated College setting that closely resembles the workplace. Practical work-based assessments are supported and carried out by a trained assessor.

Programme Delivery: Work Based and Placement Learning

All students have the opportunity to experience work based learning through the Work Based Learning module this is studied at Level 5.

Also, the industry experience of the team feeds into the assessments through engaging authentic assessment equipping you with the knowledge, skills and behaviours that you will need as you progress into employment.

B&FC's online Career Centre resources support career development and students/apprentices can access employability programmes and develop their CVs for review by the Careers Team.

Programme Delivery: Graduate Skill Development

Aspiring managers have been encouraged to develop management and leadership competences along with research skills which enhance employability and support their professional development. The programme aims to produce future managers and leaders who are able to improve the quality of management decision-making and leadership and business practices across a range of organisational structures and a variety of contexts.

The advantage of the Certificate of Higher Education in Business Management is that it equips you with the knowledge and skills needed for entry level positions.

The Foundation Degree in Management provides a flexible route for those aspiring to work in management and enables you to develop the skills, expertise, knowledge and understanding needed to enhance your management potential. Throughout each level of the programme there is an emphasis on self-development as well as understanding the motivations of other people which are both critical aspects of a career in management. The use of a personal development profile enables reflection upon skill development and establishes clear objectives when determining professional targets. The programme focuses on the enhancement of lifelong learning, developing flexible, self-aware managers with the vital communication and team working ability to transform organisations.

The BA (Hons) in Management has been designed to provide an intellectually challenging and vocationally relevant learning experience. The innovative curriculum has provided opportunities for you to focus on particular aspects of management and leadership relevant to your backgrounds, interests and career aspirations.

Study Costs: Equipment Requirements

You will not be required to purchase any additional equipment to undertake this programme as the college has resources available to students. However, there may be some opportunities that will not be a requirement of the programme but will be available to students at an additional cost.

Study Costs: Additional Costs

The CMI award includes an additional cost subject to the CMI tariffs. Further information will be provided.